CLAIMS:

1-6 (canceled);

7-20 (canceled, non-elected);

21. (new) An electrically programmable three-dimensional integrated memory (EP-3DiM), comprising:

a substrate circuit, said substrate circuit further comprising a substrate integrated circuit and an address-decoder, said substrate integrated circuit comprising an embedded RWM and/or an embedded processor;

at least an electrically programmable three-dimensional memory (EP-3DM) level, said EP-3DM level being stacked on top of said substrate circuit and connected with said substrate circuit through a plurality of inter-level connecting vias, said address-decoder decoding address for at least a portion of said EP-3DM level.

- 22. (new) The EP-3DiM according to claim 21, wherein at least a portion of said EP-3DM level stores software code.
- 23. (new) The EP-3DiM according to claim 21, wherein said embedded RWM stores data.
- 24. (new) The EP-3DiM according to claim 21, wherein said embedded RWM comprises an embedded RAM, at least a portion of the input/output of said embedded RAM being eventually connected with at least a portion of the input/output of said address-decoder of said EP-3DM level.
- 25. (new) The EP-3DiM according to claim 24, wherein said embedded RAM stores a copy of software code from said EP-3DM level.
- 26. (new) The EP-3DiM according to claim 25, wherein said embedded RAM further comprises:
 - a first sector, said first sector storing said copy of software code; and a second sector, said second sector storing data.
- 27. (new) The EP-3DiM according to claim 21, wherein

said embedded RWM comprises an embedded ROM, whereby said embedded ROM stores correctional data for said EP-3DM level; and said substrate circuit further comprises means for selecting data from said EP-3DM level or from said embedded ROM.

- 28. (new) The EP-3DiM according to claim 21, wherein said embedded RWM comprises an embedded ROM, whereby said embedded ROM stores upgrade codes for said EP-3DM level; and said substrate circuit further comprises means for selecting data from said EP-3DM level or from said embedded ROM.
- 29. (new) The EP-3DiM according to claim 21, wherein at least a portion of said embedded RWM and at least a portion of said EP-3DM form a unified memory space; and

said substrate circuit further comprises a memory-space address-decoder, at least an output of said memory-space address-decoder being eventually connected with said embedded RWM and at least another output of said memory-space address-decoder being eventually connected with said EP-3DM.

- 30. (new) The EP-3DiM according to claim 21, wherein at least a portion of said EP-3DM level stores multimedia contents.
- 31. (new) The EP-3DiM according to claim 21, wherein said multimedia contents are selected from a group of multimedia contents consisting of digital text, digital images, digital audio, digital video.
- 32. (new) The EP-3DiM according to claim 21, wherein said processor is an embedded media-player.
- 33. (new) The EP-3DiM according to claim 21, wherein said embedded processor is selected from a group consisting of D/A converter, decoder and decryption engine.

- 34. (new) The EP-3DiM according to claim 21, wherein at least one multimedia output of said EP-3DiM is in an analog form.
- 35. (new) The EP-3DiM according to claim 21, further comprises a key storage, whereby said key is used to decrypt at least a portion of the contents stored in said EP-3DM level.
- 36. (new) An electrically programmable player-on-a-chip (EP-PonC), comprising:

 a substrate circuit, said substrate circuit further comprising an embedded
 media-player;

at least an electrically programmable three-dimensional memory (EP-3DM) level, said EP-3DM level being stacked on top of said substrate circuit and connected with said substrate circuit through a plurality of inter-level connecting vias, at least a portion of said EP-3DM level storing multimedia contents;

whereby said embedded media-player can process said multimedia contents stored in said EP-3DM level.

- 37. (new) The EP-PonC according to claim 36, wherein said multimedia contents are selected from a group of multimedia contents consisting of digital text, digital images, digital audio, digital video.
- 38. (new) The EP-PonC according to claim 36, wherein said embedded media-player comprises at least a processing block selected from D/A converter, decoder and decryption engine.
- 39. (new) The EP-PonC according to claim 36, wherein at least one multimedia output of said EP-PonC is in an analog form.
- 40. (new) An electrically programmable computer-on-a-chip (EP-ConC), comprising:
 a substrate circuit, said substrate circuit further comprising an embedded
 processor and an embedded RAM;

at least an electrically programmable three-dimensional memory (EP-3DM) level, said EP-3DM level being stacked on top of said substrate circuit and connected with

said substrate circuit through a plurality of inter-level connecting vias, at least a portion of said EP-3DM level storing software code;

whereby said embedded RAM can store at least a portion of said software code from said EP-3DM level, and said embedded processor can process data and code stored in said embedded RAM.